

PRELIMINARY CALENDAR OF GROUP WORKSHOPS - STARTS IN MOTION 2021



Date	Title of the session	Format	Time (CET)	Main speaker
3rd of March	Ice Breaking session	Closed session	16h-17h	Aurélie Delater, INOVA
10th of March	Business plan – create your canvas	Presentation + Workshop	16h-18h	Miguel Sousa, INOVA
24th of March	Storytelling	Presentation	16h-17h	Eurico Neves, INOVA
7th of April	Business Model - creative entrepreneurship, open source and pricing methodologies	3 separate presentations	16h-19h	
	<i>Creative entrepreneurship</i>		16h-16h50	Ivan Manojlovic, NOVA ISKRA
	<i>open source</i>		17h-17h50	Lisa Lang, THEPOWERHOUSE, O FUNDAMENTO
	<i>pricing</i>		18h-19h	Miriam Salomão TBC
21st of April	Public funding – European and regional calls applied to tech-art projects	Presentation	16h-17h	Aurélie Delater, INOVA
28th of April	Public funding - making your own proposal	Workshop	16h-17h	Aurélie Delater, INOVA
5th of May	The program so far - personal experience and feedback	Closed session	16h-17h	Aurélie Delater, INOVA
12th of May	Intellectual Property and patenting concern	Presentation	16h-17h	Elio de Tullio, DE TULLIO PARTNERS
19th of May	Private Funding - Private Investment and Crowdfunding	2 separate presentations	16h-18h30	
	<i>Business angels and private equity fund</i>		16h-17h15	Marija Butkovic, WOW
	<i>Crowdfunding</i>		17h30-18h30	Silvia Zancarli
26th of May	Pitching 101	Presentation	16h-17h	Lubomila Jordanova, Plan.A
17th/18th/19th of June	SONAR	Performance workshops	n/a	Kristina Maurer, ARS ELECTRONICA
30th of June	Final event w/ partners, sponsors and business angels	Meeting	14h30 - 17h30	INOVA
	<i>Fashion</i>		tbd	
	<i>Thematic session 2</i>		tbd	
	<i>Thematic session 3</i>		tbd	